

### Workforce Development





SITKA CAMPUS



#### OUR MISSION



The Greater Sitka Chamber of Commerce is a voluntary organization of business and community leaders who promote, support, and facilitate commerce and economic growth in the community.



#### 2022 BOARD OF DIRECTORS

Karl Potts, Shee Atíká, Inc., President

Paul Kraft, UAS- Sitka, Vice-President

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#### PRESIDENT'S CIRCLE

### **PRIMARY BENEFACTORS**







OUALITY FOODS





MSON



#### CHAMBER BOARD 2022 Short-term PRIORITY

**INCREASE WORKFORCE DEVELOPMENT** by understanding the need of the business community and developing connections to bring workforce training opportunities and workforce housing.

#### **2022 WORKFORCE DEVELOPMENT INITIATIVE OBJECTIVES:**

Identify workforce development needs and resources in focus sectors, identify potential cross-organizational collaborations and career pathways



#### WHAT IS WORKFORCE DEVELOPMENT?

#### **Economic Development**

systems encourage business vs. and job growth.

Workforce Development systems provide individuals the education, training and support they need to obtain jobs.





By strengthening the **workforce development system** in Sitka, jobseekers can obtain the training and skills required for local jobs, and our employers have access to a skilled workforce.



### CORE INITATIVE PARTNERS

Rachel Roy, Sitka Chamber | Visit Sitka

**Paul Kraft**, UAS- Sitka | Chamber Board

Garry White, Sitka Economic Development Association

Fran Schwuchow, Sitka Job Center

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### **2022 FOCUS INDUSTRIES**



**Tourism & Hospitality** 



Healthcare & Health Services



**Construction & Trades** 



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Marine Services & Seafood





### SECONDARY INDUSTRIES



Aviation & Seaplanes



Finance & Accounting



Information Tech. & Cyber Security



Mariculture & Sciences



**Public Services** 



#### Why UAS Sitka is engaged in this conversation

- Our mission is to serve Sitka and the surrounding communities, to offer programs that are relevant and responsive to our communities.
- With our expertise and history in delivering classes and programs remotely, we are uniquely positioned to creatively respond to challenges of our region.
- Our programs line up nicely with the focused industries identified by the Sitka Chamber of Commerce; fisheries, health care, trades etc.
- The focus of our campus is shorter term academic paths, occupational endorsements, 1-year certificates, two- year associate degree in addition to the traditional four-year bachelor programs.

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#### SITKA CAMPUS

- Recognizing workforce development is a continuum, UA established the following three-tier approach for meeting Alaska's workforce needs:
- **Pre-college programs** connect youth with career pathways and help them prepare for academic rigors.
- Academic certificate and degree programs prepare students for careers.
- **Professional development courses** provide continuing education to Alaska's workforce.



### TOP WORKFORCE CHALLENGES



• Housing



• Training



Audience Input:

What are your comments on workforce needs?

Childcare

Are there others to add?



### TOP WORKFORCE CHALLENGES



• Housing



• Training



Audience Input:

What are your ideas for solutions in our community?





### THANK YOU FOR ATTENDING! Sitka Economic Summit

Workforce Development



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